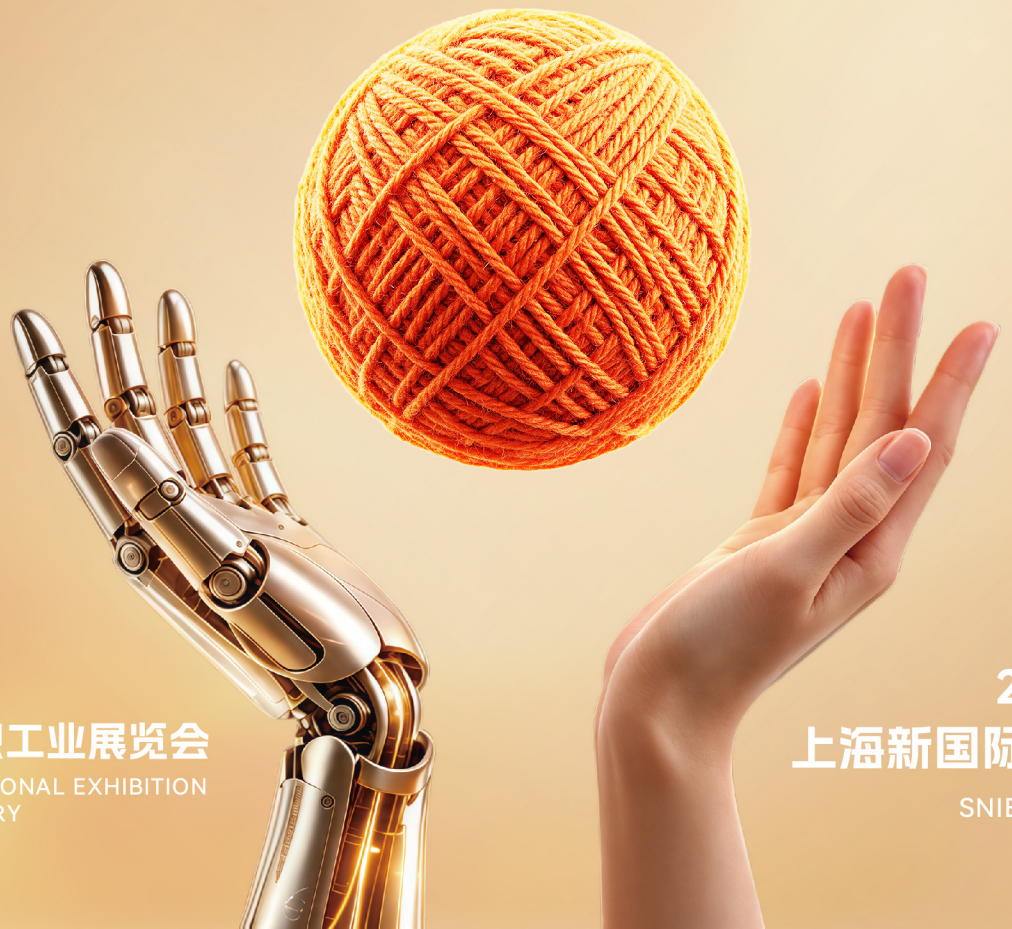
SHANGHAITEX 2027
上海国际纺织工业展

与AI+同步
与时尚2.0同行

In Sync with AI+
In Sync with Fashion 2.0



第二十一届
上海国际纺织工业展览会
THE 21ST INTERNATIONAL EXHIBITION
ON TEXTILE INDUSTRY

2027/12/08-11
上海新国际博览中心 | 浦东
SNIEC | SHANGHAI (PUDONG)



从工业智造到时尚脉搏 ShanghaiTex 2027 焕新上线！



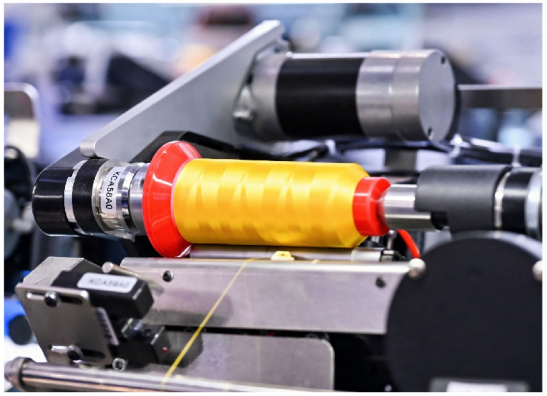
当《穿普拉达的女王2》震撼回归，全世界都在重新审视：什么是下一季的流行？而ShanghaiTex 2027 更关注：是什么智造了下一季的惊艳？

第二十一届上海国际纺织工业展览会ShanghaiTex2027将于2027年12月8-11日在上海新国际博览中心盛大举办。ShanghaiTex 2027 不止展示前沿装备，更定义全球纺织产业从"制造"迈向"智造"与"创造"的全新未来。诚邀全球纺织机械、智能解决方案及时尚生态前端技术企业齐聚上海，贯通从纱线智造到秀场呈现的全产业链路，携手共享广阔商机！

From intelligent manufacturing to the pulse of fashion, ShanghaiTex 2027 returns with a fresh new look!

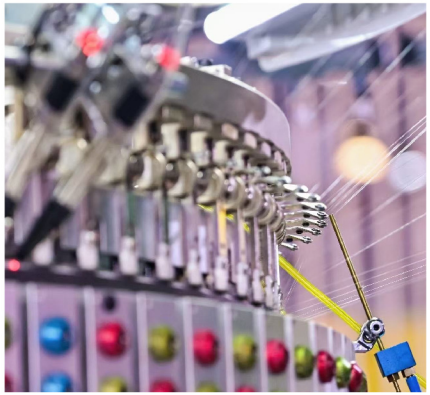
As The Devil Wears Prada 2 makes its highly anticipated return, the world is once again asking: What will be in fashion next season? ShanghaiTex 2027 looks beyond the trends to ask: What technologies will bring next season's fashion innovations to life?

The 21st Shanghai International Exhibition on Textile Industry (ShanghaiTex 2027) will be grandly held at Shanghai New International Expo Centre from December 8 to 11, 2027.
More than a showcase for cutting-edge equipment, ShanghaiTex 2027 helps shape a new future for the global textile industry—one that moves beyond manufacturing toward intelligent production and creative innovation. We warmly invite textile machinery manufacturers, intelligent-solution providers and innovators at the forefront of the fashion ecosystem from around the world to gather in Shanghai, connect the entire value chain from smart yarn production to the runway, and unlock business opportunities together!









WHY JOIN 为什么选择 ShanghaiTex 2027?

2027年，全球纺织产业加速由传统制造向绿色化、数字化、智能化转型，AI创新与时尚生态双向同频共振，产业迭代提速，市场机遇集中释放。

In 2027, the global textile industry is accelerating its shift from traditional manufacturing to greener, more digital and more intelligent production. AI innovation and the fashion ecosystem are increasingly converging, accelerating industrial transformation and opening up a wealth of market opportunities.

1 AI+数智赋能，重构行业竞争力

AI-Driven Digital Intelligence
Reshaping Industrial Competitiveness



在这里，你的机器尽显智能硬实力!
Put your machinery's intelligent capabilities in the spotlight!

2 双碳政策落地，绿色设备成刚需

Implementation of Dual-Carbon Goals
Green Equipment as a Must-have



在这里，你的机器抢占低碳新机遇!
Showcase your machinery and capture emerging low-carbon opportunities!

3 C2M模式普及，打通智造与终端

Popularization of C2M Model, Linking Intelligent Manufacturing to End-consumers



在这里，你的机器适配C2M新模式!
Showcase how your machinery enables the new C2M model!

4 市场持续扩容，时尚拉动产业增长

Expanding Market
Fashion Boosting Industrial Growth



在这里，你的机器将被懂时尚的人看见!
Put your machinery in front of professionals who understand fashion!



创新活动 Concurrent Events

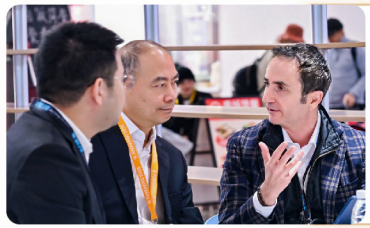
智汇观点 Sharing Insights
激活商机 Unlocking Business Opportunities
跨界相融 Bridging Industries



01

科技时尚大秀
天桥风云·智造时刻

Tech & Fashion Showcase
Runway Meets Intelligent Manufacturing



02

纺织科技研讨会

Textile Technology Seminar



03

品牌买手×柔性工厂
C2M闭门对接会

Brand Buyers × Flexible Manufacturing:
C2M Matchmaking Session



04

“零碳纺厂”
示范案例展暨路演

“Zero-Carbon Textile Mill”
Showcase & Solution Roadshow



05

AI设计与数字时尚论坛

AI Design & Digital Fashion Forum



06

海外采购商配对会

International Buyer Matchmaking Sessions

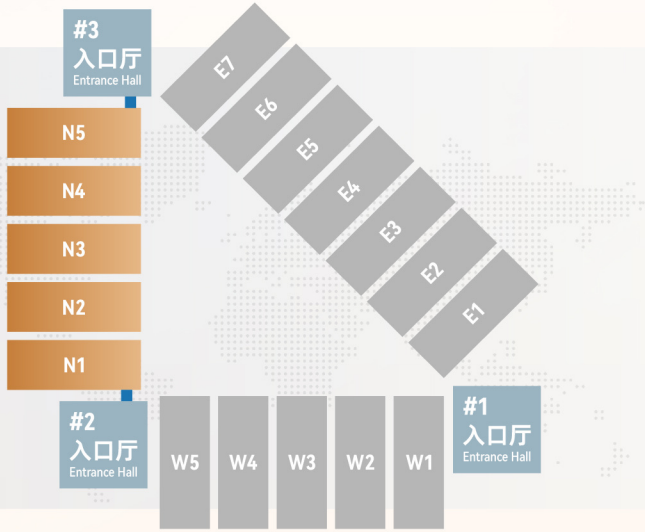
9 大主题全链路覆盖

Nine Themes Covering the Full Value Chain

展品范围 | Exhibition Scope

- **纺纱设备**
  Spinning Machinery
- **织造机械**
  Weaving Machinery
- **针织机械**
  Knitting Machinery
- **印染及后整理机械**
  Dyeing & Finishing Machinery
- **数码印花机械**
  Digital Printing Machinery
- **纺织化学品、环保技术**
  配件及检验检测仪器
  Textile Chemicals,Environmental Technologies
  Components & Testing and Inspection Equipment Zone
- **数字化 / 智能化纺织**
  Digital & Intelligent Textiles
- **服装机械**
  Apparel Machinery
- **科技时尚与功能面料**
  Tech-Enabled Fashion & Functional Fabrics





Review
ShanghaiTex 2025

4 场高峰论坛
Summit Forums

52000+ 平方米
sqm.Exhibition Area

53000+
观众人次 Visits

500+ 展商
Exhibitors

4 场海外配对会
Overses Buyers
Marchmaking Sessions

131 个国家和地区
Contries and Regions

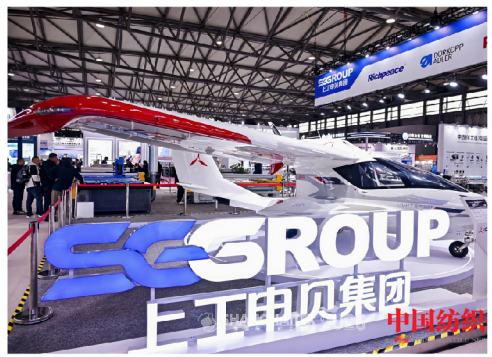
380W+ 媒体曝光量
Media Impressions







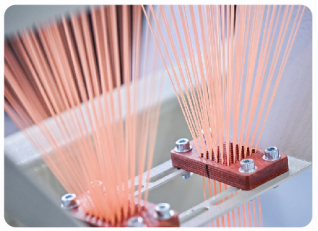




2027 Join us in Shanghai 我们在上海

当女王重返天桥，当机器读懂时尚！
让智造赋能潮流，诚邀各界同仁再次相聚，携手定义行业新风尚！

In 2027 as the Queen returns to the runway, machines learn to speak the language of fashion!Join us in Shanghai, where intelligent manufacturing inspires the next wave of fashion. We warmly invite industry professionals from around the world to reunite, collaborate and shape the next trends in the textile and fashion industries.





季胜君 Ji Shengjun

东方国际（集团）有限公司党委书记、董事长

Message from Shengjun Ji, Secretary of the Party Committee & Chairman, Orient International (Holding) Co., Ltd.

值此第二十一届上海国际纺织工业展览会筹备之际，谨向全球纺织行业同仁致以诚挚问候。当前，AI技术、绿色智造正在重塑纺织产业格局。ShanghaiTex2027将持续发挥行业平台价值，汇聚前沿纺机技术，打通智造与时尚产业链。

As preparations get underway for the 21st Shanghai International Exhibition on Textile Industry, I would like to extend my warmest greetings to colleagues across the global textile industry.AI and green intelligent manufacturing are reshaping the textile industry. ShanghaiTex 2027 will continue to serve as a valuable industry platform, bringing together leading textile machinery technologies and connecting intelligent manufacturing with the fashion value chain.



顾春霆 Gu Chunting

上海市国际贸易促进委员会副会长

上海国际展览集团有限公司董事长

Vice President of Shanghai Council for the Promotion of International Trade

Chairman of Shanghai International Exhibition Group Co., Ltd

ShanghaiTex历经四十余年积淀，见证全球纺织装备产业的创新升级。乘着数智化、绿色化的产业变革浪潮，展会诚邀海内外纺机客商齐聚一堂，共促技术交流与商贸合作。预祝ShanghaiTex圆满成功！

With over 40 years of heritage, ShanghaiTex has witnessed the innovation and upgrading of the global textile machinery industry. Amid the digital, intelligent and green transformation of the industry, we look forward to the exhibition bringing together textile machinery buyers and suppliers from China and around the world to deepen technical exchanges and trade cooperation.Wishing ShanghaiTex 2027 a great success!

主办单位

上海国际商会
东方国际（集团）有限公司
上海市国际展览(集团)有限公司
上海纺织协会

Hosts

Shanghai Chamber of International Commerce
Orient International (Holding) Co., Ltd.
Shanghai International Exhibition(Group)Co.,Ltd.
Shanghai Textile Association

承办单位

上海浦东国际展览有限公司
上海纺信展览有限公司

Organizers

Shanghai Pudong International Exhibition Co., Ltd.
Shanghai Textile & Information Exhibition Co., Ltd.

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